

ANNUAL REPORT 2019



MESSAGE FROM THE PRESIDENT

The National Press Club Journalism Institute made remarkable strides in 2019 with a new executive director and a renewed focus on journalism training and press freedom. This new year will bring greater impact with more opportunities for journalists to grow their craft, careers and sense of community.

I am excited to assume the presidency of this important organization at such a critical time for the issues central to NPCJI's work. Press freedom – internationally and domestically – has never been more important. As local news coverage around the country shrinks, training journalists to do their jobs well is a mission that not only furthers professional development, it also improves access to information for all who depend on news to guide their civic engagement. I'm honored to succeed Barbara Cochran, who had a successful seven-year tenure growing these efforts.



The NPCJI in 2020 will build upon our signature programs – including a writers' workshop we launched last year and a summit on the future of news. We aim to bolster our partnership with the National Press Club by serving current members and helping introduce potential members to our collective work. We will help further the establishment of a Fallen Journalists Memorial through an effort we're leading to gain congressional authorization for a permanent commemorative work in Washington, D.C., that honors journalists who made the ultimate sacrifice in pursuit of truth. And we will raise awareness about journalists who need our help due to threatening working conditions. We are also excited to launch the next generation of journalists through our programs and scholarships.

We hope we can count on your continued support and we welcome your ideas and involvement.

Angela Greiling Keane

2020 Journalism Institute President and Deputy Managing Editor at POLITICO

MEET THE STAFF



Julie Moos,
Executive Director
jmoos@press.org



Beth Francesco,
Senior Director
bfrancesco@press.org



Jim Kuhnhenh,
Press Freedom Fellow
jkuhnhenh@press.org

The National Press Club Journalism Institute is a 501(c)(3) educational organization and the nonprofit affiliate of the National Press Club. Reach the Journalism Institute team at (202) 662-5723 or at institute@press.org.

Cover photos: Lexey Swall (top); Melissa Lyttle (all others).
Page 2 photos: Contributed images



OUR MISSION

The National Press Club Journalism Institute promotes an engaged global citizenry through an independent and free press, and equips journalists with skills and standards to inform the public in ways that inspire civic engagement. The Institute is the nonprofit affiliate of the National Press Club.

2019 MAJOR GOALS

- Transition to new leadership and expanded staff
- Enhance learning for journalists and writers
- Provide opportunities that stoke civic engagement
- Lead on press freedom efforts

Collaboration is key to success

We are grateful for work with the following partners that furthered our shared goals.

Committee to Protect Journalists
Freedom Forum
Google
James W. Foley Legacy Foundation
McClatchy
National Institute for Civil Discourse
National Press Foundation
PEN America
Regional Reporters Association
Reporters Without Borders
Stennis Center for Public Service Leadership
The Reporters Committee for Freedom of the Press
The Washington Post

Interested in partnering on programs or events? Contact Executive Director Julie Moos at jmoos@press.org

Photo: Melissa Lyttle

PROGRAMS



The NPC Journalism Institute offers educational programs that enable journalists to produce work that empowers civic engagement. From teaching journalists how to stay safe on the job to helping them build trust, overcome reporting roadblocks or write with their audience's needs in mind, the Institute's diverse programs in 2019 provided concrete skills that support the Fourth Estate's vital role in our society and uphold the importance of press freedom.

Programs drew journalists and members of the public to learn from experts at the top of their fields, at low or no cost to the participant.

100

Hours of instruction donated by experts in their fields

1,000+

Student hours spent in Institute programs

56

Participants who report attending a Journalism Institute program for the first time in 2019

IMPACT ON PRACTICE



Dialogue in a Divided Democracy

Hosted by the Institute and facilitated by the National Institute for Civil Discourse, this program brought together more than 60 news media leaders and the elected officials they cover for face-to-face conversations about the challenges facing key American institutions. PEN America and the Stennis Center for Public Service Leadership partnered in the event.

“Because of this program, I ... “am seeking out other opportunities for deep and challenging discourse with people who don't necessarily think/look/vote like me.”



Getting the Nipsey Hussle Story Right

During this program, Los Angeles Times journalists talked frankly about how they approached the story of South Los Angeles rap artist Nipsey Hussle's life and death to produce coverage that both stood out nationally and hit home with residents – and about the groundwork that enabled them to do it on deadline.

“Because of this program, I ... “am more aware that newsroom diversity and inclusion isn't nearly as far along as I would have expected.”



Pro Tips: Writing Workshop 2019

Participants left our first writing workshop with concrete skills to help take their work to the next level. Instructors from Vox, The Atlantic, The Washington Post, The Los Angeles Times and more news organizations shared tips to help writers grow immediately.

“Because of this program, I ... “am re-energized and excited about writing and have tools and techniques on how to improve my writing and, more importantly, better edit the writing of my staff and teach them higher skills.”



Marc and Debra Tice, parents of journalist Austin Tice, welcome volunteers as they prepare to share information about Austin's case with the office of every member of Congress on Sept. 23, 2019. Austin was captured in Syria in 2012 while documenting the escalating conflict in the region.

The NPC Journalism Institute promotes an independent and free press to ensure the public has full access to information that affects their lives. We hold accountable those who restrict journalists in their pursuit of the truth. We help journalists obtain the tools to break barriers to a free press. And we salute those journalists who overcome obstacles to report the news.

Journalists have died, gone missing, been detained or arrested for simply doing their jobs. From foreign capitals to local courthouses, authorities have undermined access to information. And anti-press sentiment has gained currency at home and abroad. We, in partnership with the National Press Club, seek to shine a light on these threats to press freedom wherever they arise.

173

Signatures by members of Congress, asking President Donald J. Trump to work urgently toward the safe return of veteran U.S. Marine Corps captain and award-winning journalist Austin Tice, who has been held in Syria since 2012.

100+

Hours volunteered by journalists, students and press freedom advocates during one day at the Capitol visiting the offices of every member of Congress to spread Austin's story.

20+

Amicus briefs to support press freedom cases the Institute joined in 2019

Active cases

Emilio Gutiérrez Soto

Mexican journalist Emilio Gutiérrez Soto has been fighting for U.S. asylum for over a decade. Gutiérrez and his son, Oscar, fled Mexico in 2008 amid death threats over his reports of military corruption. He now fights to avoid deportation. Records obtained under a FOIA request filed by the Journalism Institute were instrumental in helping Gutiérrez and his son win their freedom from ICE detention in 2018. In 2019, he completed a Knight-Wallace Fellowship at the University of Michigan where he took up painting to tell his story.

STATUS: Gutiérrez' legal team has appealed his latest asylum denial and awaits word from the Board of Immigration Appeals to schedule submission of legal briefs.



Austin Tice

Raising awareness about journalist and Marine veteran Austin Tice's confinement in Syria has been a top priority for the Journalism Institute. In 2019, we spearheaded the "Ask About Austin" campaign, along with the National Press Club, Reporters Without Borders, and McClatchy. The effort prompted an outpouring of letters from the public to elected representatives, and culminated in September when dozens of volunteers joined Austin's parents Marc and Debra Tice to canvass every congressional office. The result was a letter to President Trump signed by 173 members of Congress urging action to free Tice and bring him home safely.

STATUS: The Journalism Institute will work to #FreeAustinTice until he is home safely.



The 2019 Aubuchon Press Freedom Awards

The John Aubuchon Press Freedom Award, named for a former National Press Club president who fervently advocated for press freedom, is given each year to journalists in the United States and overseas who bravely push to disclose the truth in trying circumstances. Previous Aubuchon honorees include Mexican journalist and asylum-seeker Emilio Gutiérrez Soto, and journalist Austin Tice, who has been detained in Syria since 2012. The award is conferred during the annual Fourth Estate Award Gala in Washington, D.C.



Mackenzie Mays
Mays, a reporter for POLITICO, was honored for her reporting while working for McClatchy's Fresno Bee. Mays doggedly pursued the truth in the face of harassment from powerful people.



Aasif Sultan
Sultan, a journalist with the Kashmir Narrator monthly magazine, was imprisoned by Indian authorities in 2018 and accused of aiding insurgents in Kashmir. Sultan was interrogated about his sources and asked to become an informant.

Photos: Janelle Fosler (top right); Debra and Marc Tice (middle); Melissa Lyttle (bottom left); Muzamil Mattoo (bottom right)

FALLEN JOURNALISTS MEMORIAL FOUNDATION

Journalists face danger in pursuit of the information that democracy demands. Established in 2019, the Fallen Journalists Memorial Foundation calls for a tribute on federally owned and administered land in Washington, D.C., to honor journalists who died because of their jobs.

The Foundation is led by former Rep. David Dreier, Chairman of Tribune Publishing, and supported by the journalism community. Initial funding was provided by the Annenberg Foundation and the Michael and Jacky Ferro Foundation. The FJM Foundation operates under the auspices of the Journalism Institute and will work to enact legislation, raise funds and build such a memorial.

“There are many worthy federal monuments in Washington, D.C., to Americans who have sacrificed their lives while promoting the enduring values of our democracy. But there is no memorial to commemorate those who have died while working to advance what our founders enshrined in the First Amendment – a free and independent press.”

Barbara Cochran
Fallen Journalists Memorial Foundation president



Foundation President Barbara Cochran (left) and Rep. Grace Napolitano (D-CA) after their testimony on Dec. 4.

HIGHLIGHTS IN 2019



Rick Hutzell, Capital Gazette editor, speaks at the NPC on June 26. A year earlier, five Capital Gazette employees were killed in their Annapolis, Md., newsroom in the deadliest attack on journalism in U.S. modern history.

June 25

Senators Ben Cardin (D-MD) and Rob Portman (R-OH) and Representatives Napolitano (D-CA) and Tom Cole (R-OK) introduce legislation authorizing the Fallen Journalists Memorial Foundation to establish a commemorative work on federally owned and administered land without the use of any federal funds.

Aug. 21

The Fallen Journalists Memorial Foundation is legally established and its board put in place. Barbara Cochran, Journalism Institute president (2012-2019), is named foundation president.

Sept. 24

National Capital Memorial Advisory Commission reviews the legislation, dubbed the Fallen Journalists Memorial Act, as required under the Commemorative Works Act.

Dec. 4

Advocates testify on behalf of H.R. 3465 to the Congressional Subcommittee on National Parks, Forests and Public Lands.

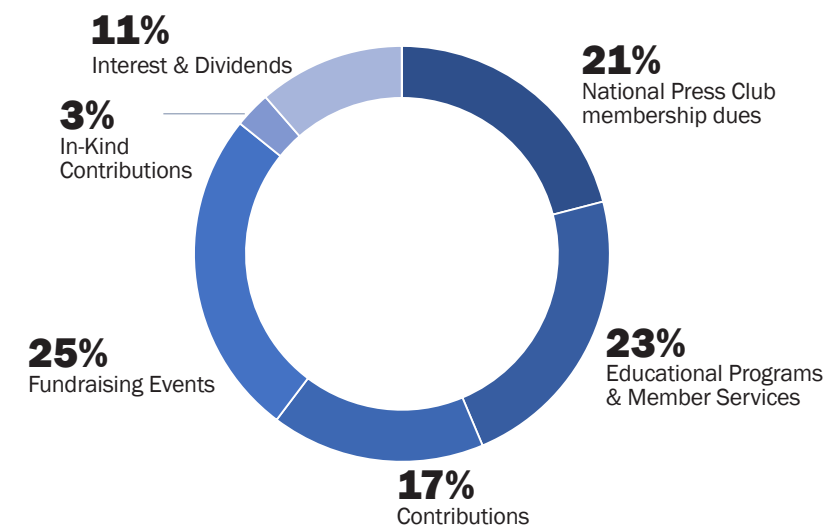
FISCAL RESPONSIBILITY

The National Press Club Journalism Institute relies on your support to provide top-quality programming and experiences for journalists and the public they serve. Membership dues, program fees, donations, and fundraising events have provided a financial foundation for the Institute. The Institute also oversees the day-to-day operations of the Eric Friedheim National Journalism Library.

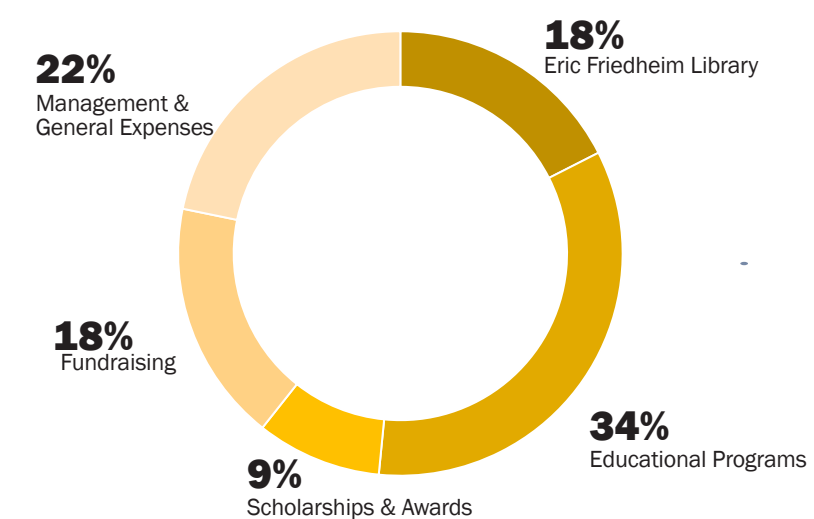
Operating Funds

Percentages below are based on a 2018 audit by Jones, Maresca & McQuade, PA, the most recent available audited figures.

Revenue & Support, 2018



Expenses, 2018



2019 FUNDRAISERS & EVENTS



Fourth Estate Awards Gala

This event honoring some of journalism’s best work also raises funds through sponsorships and ticket sales. Held Oct. 17, it recognized the work of Fourth Estate Award recipient Amanda Bennett, Julie K. Brown, Mackenzie Mays, and Aasif Sultan while celebrating the importance of press freedom.



Book Fair and Authors’ Night

Book lovers gathered to shop and meet 106 authors whose work was available on Nov. 1. Journalism Institute staff and Politics & Prose coordinated the event. Ticket sales and a portion of the profits benefit the Institute.

Golf Invitational Tournament

Journalists, communicators and business executives joined May 28 for the Institute’s annual golf tournament and networking event to benefit the Institute’s scholarship and journalist training programs.



2020 Board of Directors

The National Press Club Journalism Institute is grateful for the board of directors, who provide guidance and support throughout the year.

President

Angela Greiling Keane, Politico


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Contact Us


For more about the Institute and media inquiries:

Julie Moos, executive director
jmoos@press.org



For inquiries about financially supporting our work and new initiatives:

Beth Francesco, senior director
bfrancesco@press.org



For inquiries related to press freedom cases or issues:

Jim Kuhnhenh, Press Freedom fellow
jkuhnhenh@press.org



The Journalism Institute oversees the Eric Friedheim National Journalism Library of the National Press Club, which offers research services and database access to members. The library also features journalism books, a Bloomberg terminal and a conference room. For inquiries, please email library@press.org.